



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE
(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Virudhunagar – 626 001.

Course Name : Bachelor of Arts

Discipline: Economics

CHOICE BASED CREDIT SYSTEM

(For those who join in June 2022 and after)

Course Scheme:

III year B.A. ECONOMICS

Semester	Part	Subject Name	Hours	Credit	Int + Ext =Total	Local	Regional	National	Global	Professional Ethics	Gender	Human Values	Environment & Sustainability	Employability	Entrepreneurship	Skill Development	Subject Code	Revised / New / No Change / Interchanged & Percentage of Revision
V	Core 9	Planning and Growth	5	5	25+75=100			✓	✓							✓	U24ECC51	Moved from VI Semester
	Core 10	International Economics	5	5	25+75=100			✓	✓						✓		U24ECC52	Revised 20%
	Core 11	Fiscal Economics	5	5	25+75=100			✓	✓								U24ECC53	Credit Change
	Core 12	Indian Economy	5	4	25+75=100			✓	✓								U24ECC54	Revised (26 %)
	Elective 1	Research Methodology	6	4	25+75=100			✓	✓						✓	✓	U24ECE51	Credit Change
	SBE- 4	Employability Skills	2	1	25+75=100												U24PS51	Revised 50%
	NME-1	Introduction to Public Finance	2	2	25+75=100			✓	✓						✓		U24ECN51	New (100 %)
Total			30	26														
VI	Core 13	Development Economics	6	5	25+75=100			✓	✓								U24ECC61	New (100 %)
	Core 14	Demography	6	5	25+75=100			✓	✓	✓							U24ECC62	New (100 %)
	Elective 2	Labour Economics	6	4	25+75=100			✓	✓								U24ECE61	Revised (02 %)
	Elective 3	Project	6	4	100+0=100			✓						✓	✓	✓	U24EC6PR	Credit Change
	SBE-5	Soft Skills for Career Development	2	2	25+75=100			✓	✓					✓	✓	✓	U3ECS61/ U24ECS61	No change



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SBE-6	Business Correspondence	2	2	25+75=100			✓	✓					✓	✓	✓	U3ECS62/ U24ECS62	No change
NME-2	Dimensions of Indian Economy	2	2	25+75=100			✓	✓								U24ECN61	Revised (02 %)
Total		30	24														

Self-Learning Course:

Subject	Credit	Ext =Tot	Subject Code	Revised / New / No Change / Interchanged & Percentage of Revision
Economic Development of India	5	100 = 100	U1ECSL51	No Change



V - SEMESTER

CORE PAPER – 9

PLANNING AND GROWTH

Contact Hours per Week: 05

Contact Hours per Semester: 75

Subject Code: U24ECC51

Credits: 5

Course Outcomes:

CO1:	Understand the role of economic planning in the developing country and on various types of planning.
CO2:	Know about various types of control during the plan execution.
CO3:	Know about the sector wise impact of Five Year Plans in India.
CO4:	Get knowledge on the difference between growth and development
CO5:	Know various basic theories of development

Unit I: Introduction

(15 Hours)

Planning: Meaning – Definition - Role of planning in developing countries – Characteristics of a successful plan – Types of planning : Physical and financial planning, short term, medium term and perspective planning, imperative, totalitarian and democratic planning, centralized and decentralized planning.

Unit II: Stages of Planning and Controls in Planning

(15 Hours)

Stages of Planning: Formulation, Adoption, Execution and Supervision. Controls in Planning: Direct and Indirect control – Types of control: Investment, Production, Consumption, Foreign Exchange and Foreign Trade control.

Unit III: Planning in India

(15 Hours)

Features of Indian Plans – Objectives, Achievements and Failures of Five Year Plans of India – Agricultural Development under planning in India – Industrial progress during the plan period – NITI AYOOG: Objectives and Composition .

Unit IV: Economic Development and Growth

(15 Hours)

Growth: meaning and definition – difference between growth and development – measurement of economic development: GNP, Per Capita Income, Welfare and Social



Indicators – Human Development Index : Meaning and components – Obstacles to economic development- Sustainable Development: Meaning and Objectives.

Unit V : Theories of Economic Growth (15 Hours)

Factors affecting Economic Growth (Economic and non-Economic) – Theories of Economic Growth: Malthusian , Marxian , Rostow's, Lewis and Balance growth and Unbalanced growth.

Text Book:

1. S.K. Mirsa and V.K. Puri,(2016) “Economic of Development and Planning ”, Himalaya Publishing House Mumbai, 12th Edition.

Reference Books:

1. Taneja M.L. and Myir R.M, (2012) “Economics of Development and Planning ”, Shoban Lal Nagin Chand and Co, Jalandhar.
2. M.L. Jhingan,(2016) “Economic of Development and Planning ”, Vrindha Publishing House New Delhi, 40th Edition.

CORE PAPER – 10

INTERNATIONAL ECONOMICS

Contact Hours per Week: 05

Contact Hours per Semester: 75

Subject Code: U24ECC52

Credits: 5

Course Outcomes:

CO1:	Various fundamental theories of international trade and how the international trade benefiting the trading countries
CO2:	Factors determining the gains from international trade
CO3:	State trading, free trade, protection, various types of tariff, quota and dumping.
CO4:	Components of Balance of Payment and measures to correct the disequilibrium in BoP.
CO5:	Functioning of various international organizations in regulating the international trade

Unit I: Introduction

(15 Hours)

International Trade: Meaning – Similarities and Dissimilarities between inter-regional and international trade – Production Possibility Curve, Offer Curve, Community Indifference



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Curve, (meaning and simple explanation with diagram). Absolute Cost Theory of Adam Smith – Comparative Cost Theory of Ricardo –

Unit II: Trade Policy (15 Hours)

State Trading: Objectives - Merits and demerits. Free trade and Protection: Meaning - Advantages and disadvantages Tariff: Meaning – Types – Effects. Quota: Meaning – Objectives –Types with Merits and demerits. Dumping: Meaning – Objectives – Types.

Unit III: Balance of Payments (15 Hours)

Balance of Trade: Meaning - Balance of Payments: Meaning – Favorable and unfavorable Balance of Payments – Components of Balance of Payments – Disequilibrium in Balance of Payments: Meaning – Causes – Measures to correct the disequilibrium.

Unit IV: Foreign Exchange (15 Hours)

Foreign Exchange: Meaning – Determination of Equilibrium Exchange Rate–Causes of change in Exchange Rate - Fixed and Flexible Exchange Rate: Meaning - Case for and Case Against Foreign Exchange Market: Meaning and structure – Spot and Forward Exchange Markets – Hedging, speculation and Arbitrage

Unit V: International Organizations (15 Hours)

Objectives and Functions of IBRD (World Bank), IMF, WTO, NIEO, IFC and ADB.

Text Book:

1. Jhingan, M.L.,(2014) “International Economics ”, Vrinda Publications, (P) Ltd., Delhi, Sixth Edition.

Reference Books:

1. Mannur H.G.,(2012) “International Economics”, Vikas Publishing House Pvt., Ltd., New Delhi.
 2. Francis Cherunilam (2008) “International Economics”, Tata McGraw Hill Publishing Company Pvt., Ltd., New Delhi.
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CORE PAPER- 11

FISCAL ECONOMICS

Contact Hours Per Week: 05

Contact Hours per Semester:75

Subject Code: U24ECC53

Credits:5

Course Outcomes:

CO1:	Understand that how public authorities are should behave to get maximum social benefit through fiscal activities.
CO2:	Know various principles and effects of public expenditure
CO3:	Get knowledge over various types of tax and the effect of shifting of tax.
CO4:	Know about various objectives of public debt and methods of redemption.
CO5:	Can understand about the functioning of federal financing system

Unit I: Introduction

(15 Hours)

Meaning and Scope of Public Finance – Functions of a Modern State – Objectives of Fiscal Operations – Comparison of Public and Private Finance – The Principle of Maximum Social Advantage: Views of Dalton and Musgrave.

Unit II: Public Expenditure

(15 Hours)

Public Expenditure: Meaning – Comparison of Public and Private Expenditure – Reasons for The Growth of Public Expenditure - Canons of Public Expenditure – Classification of Public Expenditure – Effects of Public Expenditure. Theories: Adolph Wagner's hypothesis and Wiseman peacock hypothesis.

Unit III: Public Revenue

(15 Hours)

Public Revenue: Sources of Public Revenue – Classifications of Public Revenue –Canons of Taxation– Direct and Indirect Taxes: Meaning – Merits and Demerits – Tax Structure: Proportional, Progressive, Regressive and Degressive Taxation – Impact, Shifting and Incidence of Taxation: Meaning and differentiate Impact and Incidence – GST: Meaning and Features.

Unit IV: Public Debt

(15 Hours)

Public Debt: Meaning — Comparison of Public and Private Debt – Objectives of Public Debt – Classification – Causes - Effects– Redemption of Public Debt.



Unit V: Federal Finance

(15 Hours)

Meaning - Principles – Problems – Finance Commission: Functions – Recommendations of 14th and 15th Finance Commissions of India –Local Finance in India

Text Book:

1. Tyagi, B.P. (2009) “Public Finance”, Jai Prakash Nath and Co. Meerut. New Delhi.

Reference Books:

1. Cauvery et al., (2008)“Public Finance”, S.Chand and Company Ltd. New Delhi.
2. Bhatia H L, Public Finance, Vikas Publishing House, Noida, 2018.
3. Hajela T N, Public Finance, ANE Book Pvt. Ltd., New Delhi, 2017.
4. M. Maria John Kennedy, “Public Finance”, PHL Learning Privated Ltd, New Delhi.

CORE PAPER - 12

INDIAN ECONOMY

Contact Hours per Week: 05

Contact Hours per Semester: 75

Subject Code: U24ECC54

Credits: 4

Course Outcomes:

CO1:	Understand the Structure of Indian economy and resource profile of India
CO2:	Know the various important issues in India like poverty, unemployment and price increase
CO3:	Understand the Economic inequalities and methods to correct it.
CO4:	Have knowledge on foreign investment in Indian economy.
CO5:	Know the factors responsible for parallel economy and measures to set right it

Unit: I Nature and Structure of Indian Economy

(15 Hours)

Features of Indian Economy – Structure of Indian Economy: Agriculture, Industry and Service sectors- Resource Profile: Natural Resources (Land, Water, Forest, Mineral and Energy) and Human Resource. India as a developing economy.

Unit: II Major Issues in Indian Economy

(15 Hours)

Poverty : Meaning – Types - Poverty line- Causes of poverty -Measures to alleviate poverty. - Inequality of Income: Meaning - Causes – Measurement: Gini Co-efficient, Lorenz Curve - Methods of Reducing Inequalities of Income- Unemployment: Causes – Measures to reduce unemployment.



Unit III: Regional Disparities (15 Hours)

Inter – State Disparities: Indicators: Gross and Net State Domestic Product , Per Capita NSDP, Investment, Financial Assistance and Infrastructure Disparities only – Causes – Policy measures to reduce regional disparities.

Unit: IV Foreign Capital (15 Hours)

Foreign capital – Forms of foreign capital – Needs for foreign capital - Government Policy towards foreign capital – Foreign Collaboration in the post independence period – Impact of foreign aid on India's economic development.

Unit V: Economic Reforms in India (15 Hours)

Economic Reforms of India since 1991 – Objectives – Steps under Economic Reforms: Liberalization, Privatization and Globalization and their Impacts – Economic Appraisal of Post Reforms period.

TEXT BOOK:

1. Gaurav Datt and Ashwani Mahajan (2016) “ Indian Economy”, S. Chand and Ltd, New Delhi.

Reference Books:

1. Mirsa S.K. and Puri, V.K. (2011) “Indian Economy”, Himalaya Publishing House Mumbai.
2. Radha.V (2013) “Indian Economy”, Prasanna Publishers and Distributers, Chennai.
3. Sankaran.S.(2013) “Indian Economy”, Margham Publications, Chennai

ELECTIVE PAPER – 1

RESEARCH METHODOLOGY

Contact Hours per Week: 06

Contact Hours per Semester: 90

Subject Code: U24ECE51

Credits: 4

Course Outcomes:

To enable the students to

CO	Outcomes
CO1:	Understand the research process, problem and research design.
CO2:	Gain knowledge over the collection, processing and analysis of data.
CO3:	Familiar with the preparation of a research report.



Unit I: Introduction to Research (18 Hours)

Research: Meaning – Objectives – Characteristics – Significance – Types of Research – Research Process: Meaning - Steps involved in a Research Process.

Unit II: Research Problem (18 Hours)

Research Problem: Meaning – Importance of formulating a research problem - Sources – Selecting a research problem – steps involved in formulating a research problem.

Unit III: Sampling Design (18 Hours)

Sampling : Concepts – Sampling Design (or Sampling process) – Criteria of Selecting a Sampling Procedure – Characteristics of a good sampling design - Probability (or Random) and Non – Probability (Non - random) sampling.

Unit IV: Data Collection (18Hours)

Data Collection: Primary Vs Secondary Data – Methods of Collecting Primary Data – Sources of Secondary Data – Questionnaire Vs Schedule – Features of a good Questionnaire.

Unit V: Analysis and Presentation of Data (18 Hours)

Analysis of Data: Using statistical tools. Presentation of Data: Classification – Tabulation – Diagram – Graphical representation of data – Preparation of research report.

Text Books:

1. Kothari, C.R. (2012) “Research Methodology; Methods and Techniques”, New Age International (P) Limited Publishers, New Delhi.

Reference Books:

1. R. Panneerselvam (2013) “Research Methodology”, Prentice Hall of India Private Ltd., New Delhi, 7.
 2. Ranjith Kumar,(2012) Research Methodology, Vage Publication India, Private Ltd., New Delhi. 2012.
 3. Narayanan Nadar, E., (2011). “Statistics”, Prentice Hall of India Learning Pvt, Ltd., New Delhi.
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EMPLOYABILITY SKILLS

Course Title : Employability Skills	Total Hours : 30 Hours
Course Code : U24PS51	Total Credits : 1

COURSE OUTCOMES:

On completing this course, students can/are able to

Cos	CO STATEMENT
CO1:	enhance their skills in solving quantitative aptitude problems
CO2:	expertise themselves in solving verbal and non-verbal reasoning problems.
CO3:	prepare for various public and private sector exams and placement drives.
CO4:	interpret the concepts of LOGICAL REASONING Skills.
CO5:	analyze the problems logically and approach the problems in a different manner

Unit I: Quantitative Aptitude – I **6 Hours**

H.C.F. and L.C.M. of Numbers - Average - Percentage - Profit and Loss - Ratio and Proportion - Time and Work - Time and Distance - Train Speed.

Unit II: Quantitative Aptitude – II **6 Hours**

Area related problems - Problems on Ages - Boat and Stream - Simple Interest - Compound Interest – True discount – Calendar – Clocks - Data Interpretation - Bar Graphs - Pie Chart.

Unit III: Verbal Reasoning – I **6 Hours**

Analogy - Classification – Series - Coding & Decoding - Coded inequality - Blood relations - Direction sense test.

Unit IV: Verbal Reasoning – II **6 Hours**

Number Test - Ranking and Time Sequence Test - Seating arrangements - Alphabet Test - Logical Venn Diagram.

Unit V: General Knowledge **6 Hours**

Abbreviations & Acronyms - Famous Personalities - Important Days (National & International) - Capital Cities and Currencies – Current affairs - Sports – RBI & Banking Terms – Basics of Computers and Internet.

Reference Books:

1. R.S.Agarwal, Quantitative Aptitude for Competitive Examinations, S Chand Publishing company; Revised edition (21 February 2017).
2. R.S.Agarwal, A modern approach to logical reasoning, S Chand Publishing company; August 2022.



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3. R.S.Agarwal, A Modern Approach To Verbal Reasoning (Old Edition), S Chand Publishing company.
4. R.S.Agarwal, Advanced objective general knowledge revised edition, S Chand Publishing company, 2017.

e-Resources:

1. <https://www.cuemath.com/numbers/hcf-and-lcm/>
2. <https://www.geeksforgeeks.org/speed-time-distance-formula-and-aptitude-questions/>
3. <chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://cdn1.byjus.com/wp-content/uploads/2020/06/Boat-Stream-Sample-Questions.pdf>
4. <https://www.hitbullseye.com/Simple-Interest-and-Compound-Interest.php>
5. <chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://examsdaily.in/wp-content/uploads/2018/09/br.pdf>
6. <https://testbook.com/objective-questions/mcq-on-direction-and-distance--5eea6a0e39140f30f369e42a>
7. <https://unacademy.com/content/cat/study-material/data-interpretation-and-logical-reasoning/ranking-and-time-sequence/>
8. <https://www.toppr.com/guides/computer-aptitude-and-knowledge/basics-of-computers/basic-computer-terminology/>

NME -1

INTRODUCTION TO PUBLIC FINANCE

Contact Hours per Week: 02

Subject Code: U24ECN51

Contact Hours per Semester: 30

Credits: 2

Course outcomes;

Upon successful completion of this course, students will be able to:

CO1	Able to understand the fiscal operations
CO2	Understand few important aspects of Public expenditure
CO3	Able to understand various sources of Public revenue particularly tax
CO4	Understand various objectives of Public debt
CO5	Get knowledge over various aspects of local finance



Unit I: Introduction (6 hours)

Meaning and Scope of Public Finance – Functions of a Modern State – Objectives of Fiscal Operations – Comparison of Public and Private Finance

Unit II: Public Expenditure (6 hours)

Public Expenditure: Meaning – Comparison of Public and Private Expenditure – Reasons for the Growth of Public Expenditure.

Unit III: Public Revenue (6 hours)

Public Revenue: Meaning - Sources of Public Revenue -GST: Meaning and Features.

Unit IV: Public Debt (6 hours)

Public Debt: Meaning — Reasons for increasing public debt .

Unit V: Local Finance (6 hours)

Local Finance: Meaning– Structure- Functions.

Text Book:

1 Tyagi, B.P. (2009) “Public Finance”, Jai Prakash Nath and Co. Meerut. New Delhi.

Reference Books:

1. Cauvery et al., (2008)“Public Finance”, S.Chand and Company Ltd. New Delhi.
 2. Bhatia H L, Public Finance, Vikas Publishing House, Noida, 2018.
 3. Hajela T N, Public Finance, ANE Book Pvt. Ltd., New Delhi, 2017.
 4. M. Maria John Kennedy, “Public Finance”, PHL Learning Privated Ltd, New Delhi.
 5. <http://kamarajcollege.ac.in/Department/Economics/III%20Year/002%20Core%208%20-%20Public%20Finance%20I%20-%20V%20Sem%20BA%20Economics.pdf>.
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SEMESTER - VI

CORE PAPER – 13

DEVELOPMENT ECONOMICS

Contact Hours Per Week: 06

Subject Code: U24ECC61

Contact Hours per Semester: 90

Credits: 5

Course Outcome:

CO1:	Provides basic knowledge on basic concepts and approaches of Development
CO2:	Know about the basic theories of economics development.
CO3:	Provide depth idea about theories of economic growth
CO4:	Can Identify different models in economic development
CO5:	Provide wide knowledge on Indian growth strategies

Unit I Development: Concepts and approaches (18 Hours)

Development: Meaning – Approaches: Classical and Neo-Classical approaches- Characteristics of Development – Obstacles to Economic Development – Growth: Meaning – Approaches – Role of Capital Formation in Economic Growth.

Unit II Theories of Development (18 Hours)

Theory of Adam Smith - Theory of Ricardo - Theory of Malthus – Theory of Karl Marx.

Unit III Theories of Growth (18 Hours)

Big Push Theory - Balanced Growth approach (Nursk, Rodan) - Unbalanced growth (A.O Hrishman) - W.W.Rostow's Growth Theory - Lewis Theory of Surplus Labour.

Unit IV Models of Economic Development (18 Hours)

Harror - Domar model and its applications – Joan Robinson's Model – Kaldor and Meade Model – Solow's Theoretical Model.

Unit V Indian Growth Strategies (18 hours)

Wage Goods Model - Gandhian Growth Strategy – Nehru's Growth Strategy – Mahala Nobis Two Sector Model – Rajiv Gandhi Strategy – Manmohan's Growth Strategies.

Text Book:

1. Jhingan.M.L. The Economics of Development and Planning , Vrinda Publication (P)Ltd, 2020, New Delhi.

Reference Books:

1. Lekhi.R.K. Economics of Development and Planning, Kalyani Publications (p) Ltd, 2013, Chennai.



2. Devrajray , Development Economics, Oxford University Press, 2014.
3. Rischardgravowski, Economic Development – A Regional , institutional and Historical approach, Prentice Hall of India (P) Ltd, 2007, New Delhi.

CORE PAPER – 14

DEMOGRAPHY

Contact Hours Per Week: 06

Subject Code: U24ECC62

Contact Hours per Semester: 90

Credits: 5

Course Outcome:

CO1	To understand the meaning and scope of demography
CO2	To understand the basic concepts of Birth and Death rates.
CO3	To understand the importance of work force and migration.
CO4	To evaluate the international aspects of population growth.
CO5	To get idea over various population policy in India and their strategies

Unit I: Introduction:

Meaning Scope of Demography – Components of Population Growth – Theories of Population: Malthusian Theory, Optimum Theory and Theory of Demographic Transition.

Unit II: Birth Rate, Death Rate and Infant Mortality Rate

Census Data - Life Tables: Meaning and Uses – Fertility – Total Fertility Rate – Gross Reproduction Rate – Net Reproduction Rate. – Crude Birth and Death Rate in India- Age Specific Birth and Death Rates – Infant Mortality: Meaning – Types: Neo-Natal Mortality – Postneonatal, Perinatal Morality and Foetal Mortality Rate.

Unit III: Migration and Labour Force

Migration– Concept - Types of Migration- Effects of Migration – Recent Trends in Migration. Labour Force: Meaning - Sectoral, Urban and Rural work rate participation in India– Women Work Rate participation - Measures of Dependency.

Unit IV: Population Trends

Population Trends– International Aspects of Population Growth and Distribution – Population and Environment Pattern of Age and Sex Structure in Developed and Developing Countries – Age Pyramids and Projections.

Unit V: Population Policy in India

Population Policy in India and its Evaluation – Population and Strategies for Human Development of Different Social Groups –National Population Commission – Demographic Dividend – National Youth Policy.



Text Book:

1. Rajendra Kumar Sharma, (2022), Demography and Population Problems, Atlantic Publication, Chennai.

References:

1. Agarwala S.N. (1985), India's Population Problem, Tata McGraw-Hill, Bombay.
2. Bhende, A. and T.R. Kanitkar (1982), Principles of Population Studies, Himalaya Publishing House, Bombay.
3. Bogue, D.J. (1969), Principles of Demography, John Wiley, New York
4. Sarah Harper (2018), Demography: A Very Short Introduction, Oxford Press 2018.
5. Peter R. Cox, Demography- 5th Edition, Cambridge University Press.

CORE PAPER - 15

LABOUR ECONOMICS

Contact Hours per Week: 06

Subject Code: U24ECE61

Contact Hours per Semester: 90

Credits: 4

Course Outcomes:

To enable the students to understand the:

CO	Outcomes
CO1:	Various labour problems in India.
CO2:	Various ways of arising disputed employers and employees and settlement measures.
CO3:	Importance of workers participation in Management.
CO4:	Essential of implementing social security measures to promote the welfare of employees.
CO3:	Structure of Trade Union in India.

Unit I: Nature of Labour Problems (18 Hours)

Labour: Meaning – Characteristics of labour - labour problems – Migration: Meaning – Causes – Effects – Causes for absenteeism and labour turnover.

Unit II: Industrial Disputes (18 Hours)

Meaning – Forms- Causes- Effects-Prevention- Methods for settlement.

Unit III: Wage and Workers Participation in Management (18 Hours)

Wages – Real wages and Nominal Wages – Factor affecting Real Wages – Causes for wage difference – Methods of wage payment -Workers Participation in management in India: Meaning – Works Committee – Joint Management Councils – Workers Directors.

Unit IV: Social Security Measures (18 Hours)

Social Security: Meaning – Need – benefits Provided under social security – social security measures in India: Employees Provident Fund - Employees State Insurance Scheme - – Maternity Benefit Act - Workmen Compensation Act.



Unit V: Trade Union Movement

(18 Hours)

Trade union : Meaning – Objectives –Functions of Trade Unions: INTUC, AITUC, CITU and HMS — Factors affecting the growth of Trade Unions — ILO: Objectives and Functions – Labour Policy Reforms since 1991.

Text Book:

1. Tyagi B.P. (2011), “Labour Economics and Social Welfare” Jain Prakesh Nath and Co Meerut 2011.

Reference Books:

1. Punekar, Deodhar, Sankaran,(2007) “ Labour Welfare, Trade Unionism and Industrial Relations,” Himalaya Publishing House Mumbai,
2. R.C. Saxena, S.R. Saxena (2007) “Labour Relation in India, Asia Printer”'s mata Ghat Road, Khurja

ELECTIVE PAPER

PROJECT

Contact Hours per Week: 06

Subject Code: U24EC6PR

Contact Hours per Semester: 90

Credits: 4

Course Outcomes:

CO1:	Student can find the interrelations of economic theory and practical problems.
CO2:	Able to think over various economic problems prevail in and around him and to suggest the solution.
CO3:	Hands on experience on collection, presentation of analyze of Data.
CO4:	Able to apply the statistical and mathematical tools which he studied in the earlier semester.

SBE-5

SOFT SKILLS FOR CAREER DEVELOPMENT

Contact Hours per Week: 02

Subject Code: U3ECS61/ U24ECS61

Contact Hours per Semester: 30

Credits: 2

Course Outcomes:

CO1:	Know the different factors influencing individual personality.
CO2:	Understand the importance of personal grooming
CO3:	Can develop a good Body Language.
CO4:	Become well-versed in communication skill.
CO5:	Prepare resume and perform their interview in successful manner.



Unit I: Personality (6 Hours)

Meaning – Definition – Elements – Determinants: Biological , Cultural, Family , Social and Situational factors.

Unit II: Personal Grooming (6 Hours)

Meaning of Grooming – Importance – Personal Grooming Habits – Do's and Don'ts in good grooming.

Unit III : Body Language (6 Hours)

Types of Body language – Functions of Body Language – Role of Body Language – Proxemics.

Unit IV: Communication Skill (6 Hours)

Art of Listening, Reading, Writing and Speaking.

Unit V: Interview Preparation (6 Hours)

Resume Writing- Dress Code for Interview – Mock-Interview – Do's and Don'ts in Interview – Do's and Don'ts in Group Discussion.

Text Book:

1. R.Machakkalai, L.Saraswathi, "Personality Development – A Need", Spark Publication, Madura.

Reference Books:

1. Alex.K. 2011,Soft skills, S.Chand Company Limited, 2nd Revised Edition.
2. A.Rama, P.T.Kanthimathi, M.Subasini,(2019), Soft Skills New Century Book House.

SBE - 6

BUSINESS CORRESPONDENCE

Contact Hours per Week: 02

Subject Code: U3ECS62/ U24ECS62

Contact Hours per Semester: 30

Credits: 2

Course Outcomes:

CO1:	Understand the fundamental concepts of business correspondence.
CO2:	Able to recognize the importance of a business letter
CO3:	Understand basics in trade enquiries
CO4:	Be able to Write various types of business letters.
CO5:	Know how to establish agencies. Able to organize the messages in Business letter

Unit I: Introduction to Business Correspondence (6 Hours)

Meaning – Significance – Elements – Do's and Don'ts in Business Correspondence – General Rules for All Business Correspondence.



Unit II: Business Letter

(6 Hours)

Things a good Business Letter can do – Essential of a good Business Letter – Purpose of a Business Letter – Physical Appearance of part of a Business Letter.

Unit III: Kinds of Business Letter

(6 Hours)

Common Types of Business Letter – Sales Letter – Circular Letter – Collection Letter – Banking Letter.

Unit IV: Business Letter Writing

(6 Hours)

Block Format for writing Business Letter – Tips for writing Acceptance Letter, Acknowledgement Letter, Announcement Letter, Apology Letter, Appreciation Letter, Approval Letter.

Unit V: Organisation of Message in Business Letter

(6 Hour)

Negative words and words with Negative Connotations – Avoiding Double Entry – Organisation of Positive and Informative Messages- Presentation of Bad News – Pattern to Outside the Organisation, Superiors, Subordinates.

Text book :

1. Chopra. R.K, “Business correspondence”, Himalaya Publishing House, New Delhi, 2016.

Reference Books:

1. Homai Pradhan , N.S. Pradha, “Business communication”, Himalaya Publishing House. 2016.
2. Lakshmi Narain Agarwal , Agra. 3. John.X.Wang, “ Business Communication” CRC Press,Taylor and Frances group, 2016.

NME - 2

DIMENSIONS OF INDIAN ECONOMY

Contact Hours per Week: 02

Subject Code: U24ECN61

Contact Hours per Semester: 30

Credits: 2

Course Outcomes:

CO1:	Know the features of New Economic Policy of India.
CO2:	Understand Financing of agriculture in India, to some extent.
CO3:	Know the role of MSMEs in India
CO4:	Importance of the balanced regional development
CO5:	Get information on various components of export and import of India



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Virudhunagar – 626 001.

Unit I: Nature of Indian Economy (6 Hours)

Features of Indian Economy – India as a Developing Economy - New Economic Policy in India : LPG (meaning only) – Impacts of Economic reforms.

Unit II: Indian Agriculture (6 Hours)

Role of Agriculture in India –Evaluation of Green, Blue and White revolution.

Unit III: Industry (6 Hours)

MSMEs- Role – Problems - Measures to promote MSMEs-

Unit IV : Foreign Trade (6 Hours)

Importance – Foreign Trade since 1991 in India. India's Foreign Trade directions.

Unit V: Balanced Regional Development (6 Hours)

Indicators of Regional Imbalances – Policy Measures to Remove Regional Disparities.

Text Book:

1. Indian Economy, 2015, Dutt and Sundharam, S.Chand Publication, New Delhi.

Reference Books:

1. Indian Economy, 2013, Puri and Mishra, Himalaya Publishing House
 2. Indian Economy, Sankaran. Margham Publications, Chennai, 2013.
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