



Information Access Behavior of Social Science Researchers in Affiliated colleges in Virudhunagar district

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Abstract - This paper attempts to study the information use pattern of social science researchers in affiliated colleges in Virudhunagar District. Information has the power only when it is transferred and communicated. The Research emphasizes on how this power is utilized by the user like research scholars, research guide, Librarian and to show on thru sample data collection, how the Library system should be modified, How the Digital system should be adopted in Library system for keeping power of Information.

Keywords: Information sources, User behaviour, Information structure

1. INTRODUCTION

Information is described as the fifth need of man ranking after air, water, food and shelter. In one form or another, it remains a significant element in the development of human society and it has shaped over a long period of time into the way in which we think and act. The information 'explodes' into power only when it is transferred and communicated, in other words, information is activated by communication. More research into behavior and information gathering patterns of the user groups, will assist the library more effectively in developing programmes and using the resources and limited funds to achieve desired goals. Accurate and up-to-date knowledge about users and their information behavior emerges now as one of the essential ingredients for any library system design. The effectiveness of library and information system depends on the extent to which the system characteristics correspond with the user and on how much the potential user is willing and able to make use of it. The Librarian has to intimately and individually understand the requirements of his users and continuously update his knowledge about users through systematic studies and observations.

Information use pattern studies are one

of the important areas in user studies. The motives and purposes of users give a new insight into information needs and requirements. To satisfy such needs and requirements, users adopt various means for accession to sources of information, and in the act of accession to information, the user relies or calls upon the sources predetermined which lead to satisfaction or dissatisfaction.

Statement of the Problem

This study examines information seeking behaviour of social science researchers in affiliated Colleges in Virudhunagar District. The information needs can be assessed on the basis of duration and quantum of time utilization in search of information in libraries of their own institutions and also in other institutions; and so the time aspect had been brought within the purview of the present study.

2. REVIEW OF LITERATURE

Chern Li Liew and Siong Ngor Ng (2006)¹ this study investigates the information seeking behavior of fourteen ethnomusicologists in New Zealand via interviews. The findings shed light on what information ethnomusicologists seek, the sources and services they use, and the barriers they face in information seeking and use. A number of ways in which libraries can create collections and design services that will meet the information needs of ethnomusicologists are proposed.

Angela Weiler (2005)² Research in information-seeking behavior, motivation, critical thinking, and learning theory was explored and compared in a search for possible motivating factors behind students' dependence on television and the Internet for their