(An Autonomous Institution Affiliated to Madurai Kamaraj University)
[Re-accredited with 'A' Grade by NAAC]
Virudhunagar – 626 001.

Course Name: B.A. Discipline: English

(For those who Joined in June 2022 and after)

CHOICE BASED CREDIT SYSTEM

1. COURSE OBJECTIVES:

On the successful completion of B.A English programme, students will

PSO1:	Have a strong foundation in English language, literature and literary criticism.								
PSO2:	Gain English language skills through literature.								
PSO3:	Be familiar with the great works of art and authors.								
PSO4:	Acquire knowledge about various literary genres.								
PSO5:	Get critical insight to appreciate the literary works.								
PSO6:	Acquire proficiency in the core skills of LSRW.								
PSO7:	Be enriched with various skills like employability skills, computer skills, soft skills, interpersonal skills etc.								
PSO8:	Read critically & analytically the works of literature produced in many different cultures and historical periods.								
PSO9:	Adopt literary, critical, & oral skills to communicate effectively in business & social environments.								

2. Eligibility for admission:

A pass in Higher Secondary Course or its equivalent as per Madurai Kamaraj University rules.

3. Duration of the Course:

The course shall extend over a period of three years comprising of six semesters with two semesters in one academic year. There shall not be less than 90 working days for each semester.

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4. Course Scheme

Semester	Part	Subject	Hours	Credit	Int.+Ext.= Total	Local	Regional	National	Global	Professional Ethics	Gender	Human Values	Environment & Sustainability	Employability	Entrepreneurship	Skill Development	Subject Code	Revised/ New/ No Change/ Interchanged. (If revised % of change)
	Part I	இக்கால இலக்கியம்	6	3	25+75=100		/					/					U22PT11	
	Part II	English - Paper I	6	3	25+75=100				/	✓		>					U22PE11	
	Core I	British Literature – I (Age of Chaucer to Milton)	6	4	25+75=100				>	✓		>				✓	U22ENC11	New
I	Core 2	British Literature - II (Age Of Dryden To Pope)	6	4	25+75=100			/		✓		>	√			✓	U22ENC12	New
	Allied I	Social History Of England	6	5	25+75=100				/	✓				✓			U22ENA11	New
	Part IV SLC	Value Education	-	3	25+75=100			/		✓							U22VE11	
				22														
	Part I	அற இலக்கியமும் காப்பிய இலக்கியமும்	6	3	25+75=100		•					~					U22PT21	
	Part II	English - Paper II	6	3	25+75=100				/	√		✓					U22PE21	
II	Core 3	British Literature III (Age Of Wordsworth To Tennyson)	6	4	25+75=100				/	✓		√	✓			✓	U22ENC21	New
	Core 4	British Literature IV (Hardy To Present Age)	6	4	25+75=100				~	✓		√	✓			✓	U22ENC22	New
	Allied 2	History of English Literature	6	5	25+75=100				~	✓				✓			U22ENA21	Revised 10%
	Part IV SLC	Environmental Studies	-	2	25+75=100				/	✓			✓				U22ES21	
				21														

Year	Part	Subject	Credit	Int=Total	Code
I & II	Part V	NSS/ NCC/ Physical Education – Sports/YRC/RRC	3	100=100	U2NS4/ U2NC4/ U2PS4/ U1YR4/ U22RR4

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SEMESTER - I

Core Subject – Paper I - BRITISH LITERATURE – I (AGE OF CHAUCER TO MILTON)

Contact Hours: 75 Credits: 4
Sub Code: U22ENC11

COURSE OUTCOME:

CO1:	Know the authors of English literature.
CO2:	Get exposed to the background of the writers of the period.
CO3 :	Have a sense of appreciation and enjoyment of English poetry, prose, drama and
	Criticism.

UNIT I: POETRY I (15Hours)

Chaucer - The Prologue to *The Canterbury Tales*(Excerpts)

i. Introduction (Lines 1-42)ii. The Knight (Lines 43-78)

William Shakespeare - Sonnet no. 2 and 105

UNIT II: POETRY II (15Hours)

Edmund Spenser - Prothalamion

John Milton - Paradise Lost Book II (Line no. 1-105)

UNIT-III: PROSE I (15 Hours)

Francis Bacon - i. Of Unity in Religion

ii. Of Marriage and Single Life

iii. Of Adversity iv. Of Friendship

UNIT IV: DRAMA (15 Hours)

Christopher Marlowe – Tamburlaine Part I

UNIT V: CRITICISM (15 Hours)

Philip Sidney – An Apology for Poetry

Core Subject – Paper II - BRITISH LITERATURE – II (Age of Dryden to Pope)

Contact Hours: 75 Credits: 4
Sub Code: U22ENC12

COURSE OUTCOME:

In this course the students will

CO1:	Become familiar with the English literature produced during the period.
CO2:	Be exposed to a comprehensive knowledge pertaining to the evaluation of English poetry down the ages.
CO3:	Have a sense of appreciation and enjoyment of English poetry, prose, drama, fiction and Criticism

UNIT I: POETRY (15 Hours)

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Dryden - A Song for St. Cecilia's Day

Alexander Pope - Ode on Solitude

UNIT II: PROSE

Jonathan Swift - A Modest Proposal

Samuel Johnson - Life of Milton

UNIT III: DRAMA

R. B. Sheridan - Rivals

UNIT IV: FICTION (15 Hours)

Daniel Defoe - Robinson Crusoe

Richardson - Pamela

UNIT V: CRITICISM (15 Hours)

John Dryden - An Essay of Dramatic Poesy

Allied Subject – Paper I - SOCIAL HISTORY OF ENGLAND

Contact Hours: 90 Credits: 5

Sub Code: U22ENA11

(15 Hours)

(15 Hours)

COURSE OUTCOME:

In this course the students will

CO1:	Acquire a fairly basic knowledge of the social history of England.
CO2:	Understand the impact of social and historical conditions prevalent in England on
	English literature.
CO3:	Be aware of the changing environment in the history of England and English literature.

UNIT I (15 Hours)

- 1. The Renaissance
- 2. The Reformation
- 3. The Dissolution of the Monasteries
- 4. The Religion of England

UNIT II (15 Hours)

- 1. The East India Company
- 2. The Civil War and its Social Significance
- 3. Restoration England
- 4. The Origin and Growth of Political Parties in England

UNIT III (15 Hours)

- 1. Age of Queen Anne
- 2. Coffee House life in London
- 3. The Agrarian Revolution
- 4. The Industrial Revolution

UNIT IV (30 Hours)

- 1. The Methodist Movement
- 2. Other Humanitarian Movements
- 3. The War of American Independence
- 4. Effects of the French Revolution

UNIT V (15 Hours)

1. The Reform Bills

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- 2. The Victorian Age
- 3. Means of Transport and Communication
- 4. The World Wars and Social and Security

Textbook:

1. Introduction to the Social History of England – A.G. Xavier

Reference:

- 1. The Social History of England Padmaja Ashok
- 2. English Social History G.M.Travelyan

SEMESTER II

Core Subject – Paper III - BRITISH LITERATURE – III (AGE OF WORDSWORTH TO TENNYSON)

Contact Hours: 75 Hours

Credits: 4

Sub Code: U22ENC21

COURSE OUTCOME:

In this course the students will

CO1:	Be introduced with various literary forms in English literature.
CO2:	Have a comprehensive study of the literary forms in English Literature.
CO3:	Know the generic divisions of the literary texts.

UNIT I: POETRY I (15 Hours)

William Wordsworth
P.B. Shelley
Robert Browning
Matthew Arnold
- The Solitary Reaper
Ode to the West Wind
- Fra Lippo Lippi
Dover Beach

UNIT II: POETRY II (15 Hours)

S.T.Coleridge - The Ancient Mariner

Alfred Lord Tennyson - Ulysses

UNIT III: PROSE (15 Hours)

Charles Lamb - A Dissertation upon a Roast Pig

John Ruskin - From Sesame and Lilies

(Lecture 2: "Of Queen's Garden)

UNIT IV: DRAMA (15 Hours)

Shelley - Prometheus Unbound

UNIT V: FICTION (15 Hours)

Jane Austen - Emma

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Core Subject - Paper IV - BRITISH LITERATURE IV (Hardy to Present Age)
Contact Hours: 75
Credits: 4

Sub Code: U22ENC22

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COURSE OUTCOME:

In this course the students will

CO1:	Be familiar with the period and the literature produced.
CO2:	Get exposure to the contributions made by the writers of the period.
CO3:	Learn literature with a sense of appreciation and enjoyment.
CO4:	Be provided with a key to the rich treasury literature of the period.

UNIT I: POETRY (15 Hours)

> W. B. Yeats - Among School Children

D. H. Lawrence - Snake

Dylan Thomas - Do Not Go Gentle into the Night.

Philip Larkin - Church Going

UNIT: II PROSE (15 Hours)

> A. G. Gardiner - On Letter Writing Walking Tours R. L. Stevenson

UNIT III: DRAMA (15 Hours)

> The Silver Box Galsworthy

UNIT IV: SHORT STORY (15 Hours)

> With the Photographer Stephen Leacock

Somerset Maugham -The Verger

UNIT V: FICTION (15 Hours)

> Tess of the d'Urbervilles Thomas Hardy

Allied Subject – Paper II - HISTORY OF ENGLISH LITERATURE

Contact Hours: 90 Credits: 5 Sub.Code: U22ENA21

COURSE OUTCOME:

In this course the students will

CO1:	Get the knowledge of history of English Literature for a better
	understanding of literature.
CO2:	Understand the impact of movements, ages and periods prevalent in English literature
	and literary history.
CO3:	Get acquainted with the changing environment in the history of English
	Literature
CO4:	Know the important literary figures and their contribution to English Literature.

UNIT I: AGE OF CHAUCER AND SHAKESPEARE (1340- 1625) **(15 Hours)**

Chaucer - Poetry in the Elizabethan age - Edmund Spenser - Bacon and his essays – The University Wits – Shakespeare and his contemporary playwrights -Ben Jonson and Christopher Marlowe

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UNIT II: AGE OF MILTON AND DRYDEN (1625 – 1700)

(15 Hours)

The Metaphysical poets – John Milton - the Age of the Restoration – Poetry in the Restoration Age – John Dryden – Restoration Drama - William Congreve

UNIT III: AGE OF POPE AND JOHNSON (1700 – 1798)

(15 Hours)

The Augustan Age – Pope as a poet, satirist and critic –Prose in the Augustan Age - Swift - The Periodical essays – Addison and Steele - Drama in the Augustan Age – Goldsmith and Sheridan

UNIT IV: AGE OF WORDSWORTH AND TENNYSON

(30 Hours)

The Romantic Age – The Romantic Poets – Wordsworth, Coleridge, Keats, Shelley, Byron – Prose in the Romantic Age – Charles Lamb – Fiction in the Romantic Age – Jane Austen, Sir Walter Scott – Poetry in the Victorian Age – Tennyson, Browning, Arnold and Hopkins – Prose in the Victorian Age – Carlyle and Ruskin – Drama – Oscar Wilde - Fiction – Dickens, George Eliot and Thomas Hardy

UNIT V: TWENTIETH CENTURY

(15 Hours)

Poetry in the twentieth century- W.B.Yeats, T.S.Eliot, Prose – Robert Lynd, A.G.Gardiner – Drama – Bernard Shaw, T.S.Eliot, Harold Pinter - Fiction D.H.Lawrence, James Joyce, H.G.Wells, George Orwell, Conrad

Prescribed Text Book:

An Outline History of English Literature by Hudson

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Course Name: Bachelor of Arts

Discipline : English

CHOICE BASED CREDIT SYSTEM

Rules and regulations, Course Scheme and Scheme of Examinations

(For those who join in June 2018 and after)

1. Course Scheme

Semester	Part	Subject	Hours	Credit	Int.+Ext.= Total	Local	Regional	National	Global	Professional Ethics	Gender	Human Values	Environment & Sustainability	Employability	Entrepreneurshi p	Skill Development	Subject code	Revised / New / No Change / Interchanged & Percentage of revision
	Part I	Tamil /Hindi	6	3	25+75=100		>					•					U3PT3/ U1PH3	Revised / 60%
	Part II	English	6	3	25+75=100				7	>		\					U3PE3	Revised / 90%
	Core 5	British Literature III (Wordsworth to Tennyson)	5	4	25+75=100				'	>		✓	√				U3ENC31	Revised / 100%
III	Core 6	Canadian Literature	5	4	25+75=100				<	<	\	✓	✓				U3ENC32	New
	Allied 3	Social History of England	6	5	25+75=100				/	✓							U3ENA3	New
	SBE- I	Phonetics and Phonetic Transcription	2	2	25+75=100				\	\						✓	U3ENS3	Revised / 80%
	Part I	Tamil /Hindi	6	3	25+75=100		>					•					U2PT4/ U1PH4	Revised / 60%
	Part II	English	6	3	25+75=100				~	>		✓					U3PE4	Revised / 65%
	Core 7	African Literature	4	4	25+75=100				/	✓		✓					U3ENC41	New
IV	Core 8	Twentieth Century Literature	4	4	25+75=100				/	\	>	✓					U3ENC42	Revised / 100%
	Allied 4	Literary Forms	6	5	25+75=100				/	✓							U3ENA4	Revised / 20%
	SBE-2	Soft Skills in Literature	2	2	25+75=100				/	✓						√	U3ENS41	New
	SBE-3	Introduction to Computer	2	2	25+75=100				/	✓						✓	U3ENS42	No Change



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SEMESTER – III

Core Subject-5 BRITISH LITERATURE – III (WORDSWORTH TO TENNYSON)

Contact Hours: 75 Credits: 4

Subject Code: U3ENC31

Objectives:

1. To introduce the students to the developments in Post – Renaissance English Literature

2. To trace the beginning and development of Romantic and Victorian poetry and novel.

3. To understand the social underpinnings of the corresponding ages.

Unit I – Poetry (15hrs)

William Wordsworth: It is a Beauteous Evening, Calm and Free

Percy Bysshe Shelley: The Cloud John Keats: La Belle Dame Sans Merci

Unit II – Poetry (15hrs)

Alfred Tennyson: To Virgil

Robert Browning : My Last Duchess Charles Swinburne : A Forsaken Garden

Unit III – Prose (15hrs)

Charles Lamb: The South – Sea House

G.K. Chesterton: The Worship of the Wealthy

J.B. Priestley: Lectures

Unit IV – Drama (15hrs)

Byron - Manfred

Unit V – Fiction (15hrs)

Charles Dickens: Oliver Twist Jane Austen: Pride and Prejudice

vane Traster Trate and Trejunite

Core Subject-6 CANADIAN LITERATURE

Contact Hours: 75 Credits: 4

Subject Code: U3ENC32

Objectives:

1. To introduce the students to eminent Canadian writers and their works

2. To encourage them to access select texts for their literary value and cross cultural importance

Unit I - Poetry (15hrs)

F.R. Scott – The Canadian Authors Meet

Wilfred Campbell – The Winter Lake

Dorothy Livesay – Green Rain

A. J. M. Smith – Like an Old Proud King in a Parable

Unit II - Prose (15hrs)

Stephen Leacock – How to be a Doctor

Margaret Atwood – The Female Body

Unit III: Short Stories (15hrs)

Alice Munro – Red Dress

Yann Martel – The Facts Behind Helsinki

Margaret Atwood – The Resplendent Quetzal

Alistair Macleod – As Birds Bring Forth the Sun

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Unit IV: Drama (15hrs)

James Reaney – Easter Egg

Unit V: Fiction (15hrs)

Margaret Laurence - The Stone Angel

Joy Kogawa - Obasan

Reference:

An Anthology of Canadian Literature in English. Russell Brown and Donna Bennett

Allied Subject-3 SOCIAL HISTORY OF ENGLAND

Contact Hours: 90 Credits: 5

Subjects Code: U3ENA3

Objectives:

1. To enable the students to acquire a fairly basic knowledge of the social history of England.

- 2. To help the students understand the impact of social and historical conditions prevalent in England on English Literature.
- 3. To facilitate the students to understand the changing environment in the history of England and English Literature.

Unit - I (15hrs)

- 1. The Renaissance 2. The Reformation 3. The Dissolution of the Monasteries
- 4. The Religion of England 5. The Tudor Navy and the Armada

Unit - II (15hrs)

1. The Elizabethan Theatre 2. The East India Company 3. Colonial Expansion

4. The Civil War and its Social Significance 5. Puritanism 6. Restoration England

Unit – III (30hrs)

1. Age of Queen Anne 2. Coffee – house Life in London 3. The Agrarian Revolution 4. The Industrial Revolution 5. The Methodist Movement 6. Other Humanitarian

Movements

Unit – IV (15hrs)

1. The War of American Independence 2. Effects of French Revolution 3. England and Ireland 4. The Reform Bills 5. The Victorian Age

Unit - V (15hrs)

1. Development of Education in the Victorian England 2. Means of Transport and Communication 3. World Wars and Social Security 4. Trade Unionism in England

Prescribed Text Book:

A.G. Xavier – Introduction to the Social History of England.

Skill Based Elective – 1 PHONETICS AND PHONETIC TRANSCRIPTION

Contact Hours: 30 Credits: 2
Subjects Code: U3ENS3

Objectives:

- 1. To introduce students to the sound in English.
- 2. To introduce them to the articulation of speech sounds
- 3. To make them aware of classification and description of speech sounds
- 4. To familiarize them with accent and rhythm in connected speech to transcribe words and sentences

Unit I: Articulation of Speech Sounds

(Unit I, II and III 15 hrs.)

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The Respiratory System

The Articulatory System

The Phonatory System

Unit II: Classification and Description of Speech Sounds I

The Consonants of English

Unit III: Classification and Description of Speech Sounds II

The Vowels of English

Unit IV: Accent and Rhythm in connected Speech

(Unit IV and V 15 hrs.)

Syllable

Stress

Intonation

Unit V: Practice in Phonetic Transcription

Transcribing Words and Sentences

Textbook:

Balasubramanian, T. *English Phonetics for Indian Students*, 3rd edn., Trinity Press, New Delhi, 2018.

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SEMESTER - IV

Core Subject-7 AFRICAN LITERATURE.

Contact Hours: 60 Credits: 4

Subject Code: U3ENC41

Objectives:

- 1. To introduce the students to African Literature
- 2. To explore the rich culture of the Africans as revealed in their literature
- 3. To encourage perceptive interpretation of African Life

Unit I : Poetry (Unit I & III 15hrs)

Gabriel Okara – Once Upon a Time

Bernard B. Dadie – I Thank You God

David Diop – Africa

Walter Odame – O ,Dear Child

Unit II: Prose (15hrs)

Chinua Achebe – The Novelist as a Teacher

Ngugi Wa Thiongo – Decolonizing the Mind

Unit III: Short Stories

Nwashisisana - The Hare

Assia Djebar - My Father Writes to My Mother

Unit IV: Drama (15hrs)

Wole Soyinka – Kongi's Harvest

Unit V: Fiction (15hrs)

Ngugi Wa Thiongo – Devil on the Cross

Chinua Achebe - Things Fall Apart

Reference Book: Kirubahar, Samuel. J. New Literatures in English.



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Core Subject-8 TWENTIETH CENTURY LITERATURE

Contact Hours: 60 Credits: 4

Subject Code: U3ENC42

Objectives:

- 1. To introduce the students to the background to the study of Twentieth Century Literature in English.
- 2. To make them familiarize with the literary terms and movements of the twentieth century.
- 3. To know the impact of the twentieth century on English Literature.

Unit I – Poetry (15hrs)

W.B.Yeats - The Second ComingT.S.Eliot - The Journey of the MagiW.H. Auden - The Shield of Achilles

Ted Hughes - Hawk Roosting

Unit II – Prose (Unit II & III 15hrs.)

Aldous Huxley – Books for the Journey A.G. Gardiner – On Shaking Hands

Unit III – Short Story

Somerset Maugham - Kite

H.G. Wells - The Magic Shop

Unit IV – Drama (15hrs)

George Bernard Shaw – Candida

Unit V – Fiction (15hrs)

Joseph Conrad - Lord Jim William Golding - Lord of the Flies

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Allied Subject-4 LITERARY FORMS

Contact Hours: 90 Credits: 5

Subject Code: U3ENA4

Objectives:

- 1. To initiate the learners to learn about various literary forms.
- 2. To enable the learners to understand the literary terms, while analyzing and interpreting the works of literature

Unit I (15hrs)

Definition of Poetry $\,$ - Subjective and Objective Poetry $\,$ - Lyric - Ode - Elegy - Sonnet - Ballad - Epic

Unit II (15hrs)

Essay - Short Story - Biography - Autobiography

Unit III – Drama. (30hrs)

Tragedy - Comedy - Tragic - Comedy - Farce - The One - Act play - The Masque - The Dramatic Monologue - The Absurd Drama

Unit IV (15hrs)

The characteristics, development and types of Novels.

Unit V – Literary Terms. (15hrs)

Allegory, Blank Verse, Dramatic Irony, Epic Simile, Free Verse, Heroic Couplet, Metaphor, Poetic Diction, Poetic Justice, Tragic Flaw, Satire, Rhyme



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Text Book:

Ramachandran Nair, K. R. Literary Forms - Emerald Publishers.

Skill Based Elective-2 SOFT SKILLS IN LITERATURE

Contact Hours: 30 Credits: 2

Subjects Code: U3ENS41

Objectives:

1. To introduce students to various soft skills.

- 2. To make them realize the importance of soft skills in life.
- 3. To train the students to explore the traces of soft skills in literature.

Unit I (Unit I & II 15hrs) Life Skills (Personality, Self – Development & Motivation and Attitude)

a. **Personality** – Concept, Determinants, Types, Theories, traits, stages

Understanding the character of Matilda from "Matilda" by Ronald Dahl

b. Motivation – Meaning, Types, Significance, features, self analysis through SWOT,

Goal setting, Importance and process of knowing oneself, self Esteem and ways to improve one's self esteem

Understanding salvation as the Motivation in John Bunyan's "The Pilgrim's Progress"

c. **Attitude** – Types, Power of positive Attitude, Tips to Develop Positive Attitude.

Discussing Wordsworth's attitude to Nature in "Daffodils"

Unit II

Communication Skills, Presentation Skills and Telephone Skills

a. **Communication Skills**—Meaning and importance, Methods, process, types, objectives, Non verbal communication, Making communication effective, Barriers.

Expanding the following proverbs to communicating the meaning and ideas

- a. The face is the index of the mind
- b. Actions speak louder than words.
- c. Speech is silver, Silence is golden

b. Presentation Skills

A checklist for presentation, Tips for effective presentation, How to develop effective presentation skills.

Explaining the theme of Mercy vs Justice as presented in Shakespeare's *The Merchant of Venice*

c. Telephone Skills

Telephone Skills, Types of specialized Telephone calls, Telephone Etiquette, Good Mobile Manners.

Understanding the conversational tone of the poem "Telephone Conversation" by Wole Soyinka

Unit III, IV & V 15hrs)

Employability Skills (Interview skills, Group Discussion and Learning skills)

a. **Interviews** – Objectives, Types, face – to – face interview, Employers expectations, process, Answering Techniques.

"The Lighthouse Keeper" by Aspinwall by Henryk Sienkiewiez

b. Group Discussion – Strategies, Skills, importance, communication skills in GD, structure, Do's and Dont's



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Writing a GD on the following topics:

- a) Brevity is the soul of wit.
- b) When Managers become Hamlets
- c) Sweet are the uses of Adversity
- c. **Learning** Concept, determinants, theories, styles, factors affecting learning. Learning the message of a short story "Little girls are wiser than men" by Leo Tolstoy

Unit IV

Corporate Skills (Leadership, Time Management and Teamwork)

a. **Leadership** – Traits, styles, How to Develop leadership skills, outstanding leaders, contemporary leadership roles.

Understanding the leadership quality as detailed in Conrad's "The Secret Sharer"

- b. **Time Management** Blocks, Matrix, techniques for students, Tips.
- "How Soon Hath Time" A sonnet by John Milton (to illustrate time management)
- c. **Team Work** Aspects, process, types, issues, characteristics, Nine persons a successful team should have.

"Tom white washes the fence" in *Tom Sawyer* to highlight the team work force

Unit V

Other Skills (Decision Making, Etiquette and Manners and Stress Management)

a. **Decision Making** – Types, Conditions, Process, Approaches, role of creativity, Biases and errors

Robert Frost's "The Road Not Taken" for decision making.

b. **Etiquette and Manners** – Practising good manners, social professional, Dinner, workplace.

Synopsis of the English novel made movie "The Sound of Music" for etiquette and manners

c. Stress Management

Stress, Symptoms and consequences, sources, How to Manage stress, counseling "If" by Rudyard Kipling to understand the stress

Text Book:

Vidya. Y. An Elementary Course Reader to Soft Skills.

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Skill Based Elective – 3 INTRODUCTION TO COMPUTER

Contact Hours: 30 Credits: 2

Subject Code: U3ENS42

Objectives:

- 1. To provide the students basic knowledge in Computer.
- 2. To expose them to the Hardware and Software.
- 3. To familiarize them with the use of internet

Unit I: Introduction to Computer

(Unit I, II & III 15 hrs.)

Introduction-History of Computer-Generation of Computer-classifications of Computers-Basic Components of a Computer System-Characteristics and uses-personal computers (PCs)-Hardware and Software-computer language-translators.

Unit II: Computer Peripherals

Input Devices (Keyboard, mouse, Joystick, scanners, Digital Camera, MICR, OCR, OMR, BCR, Light Pen, Touch Screen and Microphone)-Memory (Rom and RAM



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magnetic Tape, Magnetic Disks, Optical Disks and Flash memory)- Output Devices (Monitor, Printer, Plotter-soundcard, Video card, speaker).

Unit III : Operating Systems

MS DOS: fundamental of DOS, internal and external commands. MS Windows: Introduction-features-various versions of windows-working with Windows-my computer-recycle bin-desktop icons-start button-windows explorer-working with files and folders-accessories-control panel-installing new hardware and Software.

Unit IV: MS Office (Unit IV & V 15 hrs.)

MS-Word-introduction-features of MS-word-menus-typing and editing document-formatting a paragraph-spell check —find and Replace-working with columns-bullets and numbering, tables-inserting symbols, clip arts, chart and picture-using word art-header and footer and footer-page setup-borders and shading-save and save as-print setup-using help-MS-power point-introduction-creating and saving a new presentation-inserting image, word art, text box, graphics, audio and video-animating text-slide transition effects-adding using headers and footers-hyperlink-slide show setup-running a slide show.

Unit V: Internet

History of internet-the internet architecture-internet hardware-internet address-DNS-URL-WWW-HTTP-HTML-webpage-website-web browsers-search engines-web servers-mail-internet chat-concepts of Google drive and cloud computing-security and social issues-viruses on network.

Text Book:

Asokarajan, R. L. Fundamentals of Computer.



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Virudhunagar – 626 001

Course Name: Bachelor of Arts

Discipline : English

CHOICE BASED CREDIT SYSTEM

Rules and regulations, Course Scheme and Scheme of Examinations

(For those who join in June 2018 and after)

1. Course Scheme

Semester	Part	Subject	Hours	Credit	Int+Ext= Total	Local	Regional	National	Global	Professional Ethics	Gender	Human Values	Environment & Sustainability	Employability	Entrepreneursh ip	Skill Development	Subject Code	Revised / New / No Change / Interchanged & Percentage of revision
	Core 9	Shakespeare	5	5	25+75=100				/			\					U3ENC51	Revised / 100%
	Core 10	Australian Literature	5	5	25+75=100				/			✓	✓				U3ENC52	New
	Core 11	Literary Criticism	5	5	25+75=100				/	✓							U3ENC53	New
V	Core 12	Literature of the Marginalised	5	5	25+75=100			/			✓						U3ENC54	New
	Elective 1	Journalism and Media Studies	6	5	25+75=100				~	✓				√			U3ENE51	New
	SBE - 4	Employability Skills	2	2	25+75=100			~		√				√			U1PS51	No Change
	NME - 1	English Language Skills (LSRW)	2	2	25+75=100				~	√						√	U2ENN51	No Change
	Core 13	SAARC Literature	6	4	25+75=100				~		✓	√					U3ENC61	New
	Core 14	History of English Language	6	4	25+75=100				~	√							U3ENC62	New
VI	Elective 2	Approaches to Literary Criticism	6	5	25+75=100				~	✓							U3ENE61	New
	Elective 3	Comparative Literature	6	5	25+75=100				~	✓							U3ENE62	New
	SBE -5	Translation: Theory and Practice	2	2	25+75=100			~		✓						✓	U3ENS61	New
	SBE -6	Project	2	2	100+00=100				1	√						✓	U1EN6PR	New
	NME - 2	Business English	2	2	25+75=100				/	√				✓			U3ENN61	New

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Virudhunagar – 626 001

Self-Learning Courses:

Subject	Semester	Credit	Ext =Tot	Subject Code
Children's Literature	V	5	100 = 100	U1ENSL51

<u>SEMESTER – V</u> Core Subject – 9 SHAKESPEARE

Contact hours per semester: 75 Credits: 5

Subject code: U3ENC51 COURSE OUTCOME:

On successful completion of the course the students shall be able to

CO 1: gain insight into the age of Shakespeare.

CO 2: understand the themes and techniques of Shakespeare's plays and sonnets.

CO 3: analyse Shakespeare's work critically.

Unit – I: (15 Hrs)

The Merchant of Venice

Unit II: (15 Hrs)

Othello

Unit III: (15 Hrs)

Julius Caesar

Unit IV: (15 Hrs)

The Tempest

Unit V: (15 Hrs)

General Shakespeare

i. Elizabethan Theatre and Audience

ii. Clowns and Fools

iii. Women in Shakespeare

iv. Supernatural Elements

v. Sonnets of Shakespeare

Reference Book: Michael Dobson and Stanley Wells, *The Oxford Companion to Shakespeare*, Oxford University Press, 2001.

Core Subject – 10 AUSTRALIAN LITERATURE

Contact hours per semester: 75 Credits: 5

Subject code: U3ENC52 COURSE OUTCOME:

On successful completion of the course the students shall be able to

CO 1: understand the landscape of Australia and the mindscape of the Australian writers.

CO 2: investigate the key issues in Australian literature and appreciate its historical background and significant themes.

CO 3: Critically reflect on and develop arguments in a variety of contexts.

Unit – I: Poetry (15 Hrs)

- 1. Dorothy Hewett From Testament
- 2. Mudrooroo Narogin They Give Jacky Rights
- 3. Silvana Gardner Old Girl
- 4. Kevin Gilbert Mister Man

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Unit II: Prose (15 Hrs)

Sally Morgan – A Black Grandmother (Extract from *The Autobiography:My Place*)

Unit III: Short Stories (15 Hrs)

1. Tim Winton – Neighbours

2. Judah Waton - Mother

Unit IV: Drama (15 Hrs)

Jack Davis - Kullark (Home)

Unit V: Fiction (15 Hrs)

Patrick White – Voss

Reference Book: William H.Wilde, Joy Hooton and Barry Andrews, *The Oxford Companion to Australian Literature* Oxford University Press, 1994.

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Core Subject – 11 LITERARY CRITICISM

Contact hours per semester: 75 Credits: 5

Subject code: U3ENC53 COURSE OUTCOME:

On successful completion of the course the students shall be able to

1. CO 1: identify major critical movements.

- 2. CO 2 :define and apply specific theories and terms to literary texts.
- 3. CO 3: strengthen and deepen critical reading, writing and interpretive practices.

Unit I: (15 Hrs)

- 1. Plato
- 2. Aristotle
- 3. Horace

Unit II: (15 Hrs)

- 1. Longinus
 - 2. Sir Philip Sidney
 - 3. Ben Jonson

Unit III: (15 Hrs)

- 1. John Dryden
- 2. Alexander Pope
- 3. Dr. Johnson

Unit IV: (15 Hrs)

- 1. William Wordsworth
- 2. S. T. Coleridge
- 3. Matthew Arnold

Unit V: (15 Hrs)

- 1. T. S. Eliot
- 2. I. A. Richards
- 3. F. R. Leavis

Book for Reference:

B. Prasad, An Introduction to English Criticism Trinity Press, 2014

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Sirudhunagar – 626 001

Core Subject – 12 LITERATURE OF THE MARGINALISED

Contact hours: 75 Credits: 5

Subject code: U3ENC54 COURSE OUTCOME:

On successful completion of the course the students shall be able to

- 1. CO 1: familiarize themselves with the works of the oppressed and the exploited.
- 2. CO 2: understand the literature in the backdrop of gender, race and caste.
- 3. CO 3: learn the recent concepts concerning marginalization.

Unit I: Poetry (15 Hrs)

- 1. Maria Mauela Margarido You Who Occupy Our Land
- 2. Namdeo Dasal Hunger
- 3. Claude McKay If we must Die
- 4. Fahmida Riaz Voice of Stone

Unit II: Prose (15 Hrs)

- 1. Gail Omvedt Literature of Revolt
- 2. T. M. Yesudasan Towards a Prologue to Dalit Studies

Unit III: Short Stories (15 Hrs)

- 1. Bandhu Madhav The Poisened Bread
- 2. Ajay Navaria New Custom

Unit IV: Autobiography (15 Hrs)

A. Revathy – The Truth about Me : A Hijra Life Story

Unit V: Novel (15 Hrs)

Salma – The Hour Past Midnight

Reference Book: Arvind M.Nawale and Sheeba Rakesh, *On the Fringe: Marginalised Voices in English Literature*, Author Press, 2012.

Elective Subject – 1 JOURNALISM AND MEDIA STUDIES

Contact hours: 90 Credits: 5

Subject code: U3ENE51 COURSE OUTCOME:

On successful completion of the course the students shall be able to

- CO 1: understand the history of journalism and mass media.
- CO 2: learn different types of advertising.
- CO 3: identify the role of reporter and his responsibilities.

Unit I: Introduction (15 Hrs)

- a. What is Journalism?
- b. Short History of Indian Journalism
- c. Freedom of the Press
- d. Press Codes and ethics

Unit II: Radio Journalism (15 Hrs)

- a. Radio in India
- b. All India Radio Services
- c. Radio formats and genres
- d. Broadcasting Policy and Code

Unit III: Television Journalism (15 Hrs)

- a. Television in India
- b. Television for social and Political Education

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- c. Advertising in Television
- d. Cable Television and Satellite Television

Unit IV: Advertising and Public Relations

(15 Hrs)

- a. Modern Advertising and Advertising Agencies
- b. History of Indian Advertising
- c. Types of Advertising
- d. Advertising and Public Media Relations

Unit V: News Making

(30 Hrs)

- a. News and News Values
- b. News gathering and News lead
- c. Writing News, Covering News, and News Features
- d. Presenting News, Sports action, Headline, Planning an interesting Page

Book for Reference:

Dr. Kirubhahar, Samuel. J and Kabilar. R. *Journalism – An Introduction to Media Studies*

SBE-EMPLOYABILITY SKILLS

Contact Hours per week: 2 Subject Code: U1PS51

Contact Hours per Semester: 30 Credits: 2

Objectives:

To enrich the Employability Skills by imparting Reasoning skills, Aptitude skills and General Knowledge.

<u>Unit I:</u> Quantitative Aptitude – Averages, Percentage, Profit & Loss, Ratio & Proportion, Time & Work, Time & Distance, Clock.

(6-hours)

<u>Unit II :</u> Quantitative Aptitude –Problems on Ages, Boat & Stream, Simple Interest, Compound Interest, Area, Partnerships. (6-hours)

Unit III: Reasoning (6-hours)

Verbal Reasoning - Analogy, Classification, Series, Coding & Decoding, Blood Relations, Direction Sense Test.

Unit IV: Reasoning (6-hours)

Verbal Reasoning - Number Test, Ranking & Time sequence Test, Alphabet Test, Logical Venn Diagrams.

Unit V: (6-hours)

General Knowledge: Abbreviations, Acronyms, Famous Personalities, Important Days, Capital Cities, Currencies, Books and Authors, Inventions.

Reference Books:

Verbal & Non Verbal Reasoning
 Quantitative Aptitude
 R.S.Aggarwal
 R.S.Aggarwal

3. Subjective & Objective Quantitative Aptitude - R.S.Aggarwal

4. Malayala Manorama Year Book, 2014

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Virudhunagar – 626 001

Non-Major Elective Subject – Paper I **ENGLISH LANGUAGE SKILLS**

Contact hours: 30 Credits: 2

SubjectCode: U2ENN51

Course Outcomes:

- a. To equip the students with necessary skills for employment
- b. To impart and enhance communicative competency for professional mobility
- c. To infuse adequate linguistic knowledge on varied business contexts

Unit I: Listening (15 Hrs: I & II)

- a. Listening for specific information
- b. Listening for gist
- c. Listening for writing short answers
- d. Listening for identifying topic
- e. Listening for identifying context
- f. Listening for identifying function

Unit II : Speaking

- a. General interaction and social language
- b. Giving information
- c. Expressing and justifying opinion
- d. Agreeing and disagreeing
- e. Comparing and contrasting
- f. Speculating

Unit III: Reading

- (15 Hrs: III, IV,V) a. Reading for gist and specific information
- b. Interpreting visual information
- c. Reading for factual information
- d. Reading for grammatical accuracy and information transfer

Unit IV: Writing I

- a. Arranging appointments
- b. Asking for permission
- c. Giving instructions
- d. Apologizing and offering compensation

Unit V: Writing II

- a. Making or altering reservations
- b. Dealing with requests
- c. Giving information about a product
- d. Explaining a development

Books for Reference:

BEC Preliminary. New York: Cambridge University Press, 2002. Print

Inthira, S.R, Saraswathi.V. Enrich your English Book I: Communication Skills.

Oxford University Press, New Delhi, 2002. Print

Gardner, Peter S. New Directions: Reading Writing and Critical Thinking. Second

Edition. . New York: Cambridge University Press, 2005. Print

III – B.A English Criterion - I

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SEMESTER – VI

Core Subject – 13 SAARC LITERATURE

Contact hours: 90 Credits: 4

Subject code: U3ENC61 COURSE OUTCOME:

On successful completion of the course the students shall be able to

- CO 1: get adequate knowledge about the background to SAARC literature.
- CO 2: familiarize themselves with the SAARC writers and their works.
- CO 3: appreciate and enjoy SAARC writings.

Unit I: Poetry (15 Hrs)

- 1. Kishwar Naheed I am not that woman
- 2. Kamala Wijeratne To a Student
- 3. Razia Khan My Daughter's Boyfriend
- 4. Nissim Ezekiel Good Bye Party for Miss Pushpa T.S

Unit II: Prose (15 Hrs)

1. Malala Yousafzai and Patricia McCormick – Iam Malala [Part One – Before the Taliban – 1) As free as a Bird]

2. Chetan Bhagat - What Young India Wants

First 3 essays only -1) Adding values to life, 2) Being rich, being good,

3) The meaning of true wealth

Unit III: Short Stories (15 Hrs)

1. Nilofar Iqbal - The Coach

2. Pushkar Shamsher - Circumstantial Evidence

Unit IV: Drama (15 Hrs)

Asif Currimbhoy - The Refugee

Unit V: Fiction (30 Hrs)

1. Shyam Selvadurai - The Funny Boy

2. Khaled Hosseini - The Kite Runner

Core Subject – 14 HISTORY OF ENGLISH LANGUAGE

Contact hours: 90 Credits: 4

Subject code: U3ENC62 COURSE OUTCOME:

On successful completion of the course the students shall be able to

- CO 1: learn the origin and development of English language.
- CO 2: study English literature with ease and comfort.
- CO 3: understand the changes English vocabulary, grammar and sound undergone all through the ages.

Unit I: (15 Hrs)

- a. The Origin of Language:
 - i) The bow-wow theory
 - ii) The ding-dong theory
 - iii) The gesture theory
- b. Indo European family of Languages.

Unit II: (15 Hrs)

- a. i) Grimm's Law
 - ii) Verner's Law
- b. i) Front Mutation
 - ii) The Great Vowel Shift

Unit III: (30 Hrs)

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- a. i) The Growth of Vocabulary
 - ii) Change of Meaning
- b. i) The Bible on English
 - ii) Makers of English (Chaucer, Spenser and Wordsworth)

Unit IV:

(15 Hrs)

- a. Influence on English
 - i) The Scandinavian and French influence
 - ii) Greek and Latin influence.
- b. i) Shakespeare's contribution
 - ii) Milton's contribution

Unit V:

(15 Hrs)

(15 Hrs)

- a. Standard English
- b. American English
- c. General Indian English

Books for Reference:

- 1. Fredrick T. Wood. An Outline History of the English Language.
- 2. Albert C. Baugh. A History of the English Language.

Elective Subject – 2 APPROACHES TO LITERARY CRITICISM

Contact hours: 90 Credits: 5

Subject code: U3ENE61 COURSE OUTCOME:

On successful completion of the course the students shall be able to

- CO 1: identify and describe the key approaches to literary criticism.
- CO 2: interpret a literary work from the angle of different approaches.
- CO 3: read closely any literary text and appreciate its form, style and structure.

Unit I: Moralistic Approach (30 Hrs)

T. S. Eliot - Religion and Literature

Unit II: Psychological Approach (15 Hrs)

Geoffrey Gorer - The Myth in Jane Austen

Unit III: Sociological Approach

Joseph Wood Krutch - The Tragic Fallacy

Unit IV: Formalistic Approach`
Cleanth Brooks

- Keats's Sylvan Historian: History without

footnotes

Unit V: Archetypal Approach (15 Hrs)

Gilbert Murray - Hamlet and Orestes

Text Book:

Five Approaches of Literary Criticism Wilbur S. Scott

.....

Elective Subject – 3 COMPARATIVE LITERATURE

Contact hours: 90 Credits: 5

Subject code: U3ENE62 COURSE OUTCOMES:

On successful completion of the course the students shall be able to

CO1: understand Comparative Literature in relation to National, World and General

Literature

CO2: understand other Schools of Comparative Literature CO3: learn the different categories of Comparative Literature

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Unit I: Introduction (15 Hrs)

Definition, National, World Literature and General Literature

Unit II: Schools of Thoughts (15 Hrs)

French School, American Schools, Russian and Indian Schools

Unit III: Concepts (30 Hrs)

Influence and Reception, Imitation, Periodisation and Thematology and Genre

Unit IV: Literature and Other Disciplines

(15 Hrs)

Psychology and Sociology

Unit V: Allied Subjects

(15 Hrs)

Genre Studies and Translation

Books for reference:

1. A Text Book on Comparative Literature by Dr. S. Ramanathan & A. Parthipan

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Skill Based Subject 5 TRANSLATION: THEORY AND PRACTICE

Contact hours: 30 Credits: 2

Subject code: U3ENS61

OBJECTIVES:

a. To have a comprehensive study of Theory and Practice of Translation.

- b. To study the meaning, types, kinds, history and elements of translation.
- c. To introduce the students to Indian translators and their theories.

Unit I: Introduction (Unit I, II 15 Hrs)

- a. Translation Meaning, Definition, Translating and Translator.
- b. Translation Studies, Principles, Theories (Old and Modern).
- c. Terms: Equivalence, Coding, Decoding, Recording, Restructuring.
- d. Translation and Linguistics.

Unit II: Kinds of Translation

- a. Translation: Types, Kinds, Feminist Translation
- b. Translation: Problems, Is it Science or Art?
- c. Literary Texts, Poetry, Prose, Drama and Scientific Texts
- d. Translatability, Untranslatability, Good and Bad Translation

Unit III: History of Translation

(Unit III, IV, V 15 Hrs)

- a. History of Translation, Bible Translation
- b. Translation in India
- c. Practice of Translation in Tamil
- d. Machine Translation

Unit IV: Translation Theorists

- a. Dryden, Matthew Arnold
- b. S. S. Prawer, Susan Bassnett
- c. Eugene Nida, Peter Newmark
- d. J. C. Catford, Hillaire Belloc

Unit V: Practitioners

- a. Tagore as a translator
- b. Bharatiyar as a translator
- c. A. K. Ramanujam as a translator
- d. Translation of Small Passages from Tamil to English or English to Tamil

Text Book:

Kirubahar, Samuel. J. *Translatology: A Course Work*. Madurai: Emerald Publications, 2017.

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SKILL BASED ELECTIVE - 6 PROJECT

Contact hours: 30 Credits: 2

Subject code: U1EN6PR COURSE OUTCOME:

On successful completion of the course the students shall be able to

CO 1: read the primary sources taken for the project intensively.

CO 2: collect secondary sources and use them in writing the project with interpretation and valid criticism.

CO 3: learn thoroughly the mechanics of writing.

Guidelines:

- 1. The maximum marks for the project shall be 100.
- 2. There shall be single internal valuation only.
- 3. Students shall do a project in English Language Teaching (ELT), English Literature, or translate short stories in English into Tamil.
- 4. Students shall not take any text prescribed for them for their project.
- 5. The report of the project shall be in about 40 pages with works cited.
- 6. The students shall do the project under the guidance of a supervisor.
- * A field study/visit to renowned research institute/universities and libraries should be carried out for material collection.

Non Major Elective Subject – 2 BUSINESS ENGLISH

Contact hours: 30 Credits: 2

Subject code: U3ENN61 COURSE OUTCOME:

On successful completion of the course the students shall be able to

- CO 1: be aware of the complexity of the communication process.
- CO 2: gain knowledge concerning Business English.
- CO 3: develop effective writing skill so as to enable them to write in a clear and concise manner.

Unit I: (Unit I, II 15 Hrs)

- a. Communication in Business
- b. A Good Business Letter
- c. Format of Business Letters

Unit II:

- a. Circular Letters
- b. Sales Letters
- c. Follow up Letters

Unit III: (Unit III, IV, V 15 Hrs)

- a. Trade Enquiries
- b. Offers and Quotations
- c. Trade Offer

Unit IV:

- a. Complaints and their Adjustments
- b. Collection Letters
- c. Status Enquiry

Unit V:

- a. Banking Letters
- b. Agency Correspondence
- c. Insurance Correspondence

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Text Book:

Pillai, R.S.N. and Bagavathi, *Modern Commercial Correspondence* S. Chand & Company Ltd. New Delhi, 2003.

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Virudhunagar – 626 001.

Course Name: B. A. English Literature

Discipline : English

Self-Learning Courses:

Subject	Semester	Credit	Ext =Tot	Subject Code
Children's Literature	V	5	100 = 100	U1ENSL51

SELF LEARNING COURSE **CHILDREN'S LITERATURE**

Credit: 5 **Subject Code: U1ENSL51**

Total marks 100 Objectives:

> 1. To give a comprehensive approach to children's literature transcending linguistic and cultural borders.

2. To expose the students to the salient features of children's literature

3. To develop in students an appreciation for the children's literature

UNIT I – Poetry

1. Robert Browning The Pied Piper of Hamelin

2. William Allinghamn Robin Redbreast

UNIT II - Prose

Give us a Role Model 1. A.P.J.Abdul Kalam

2. Nora Rossi and Tom Cole-Letter to a Teacher

UNIT III – Fairy Tale

1. Sleeping Beauty

2. Cindrella

UNIT IV – One-Act Plays

1. Fritz Karinthy The Refund

2. A.A.Milne The Boy Comes Home

UNIT V – Fiction

1. Louis Caroll Alice in Wonderland.



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Virudhunagar – 626 001

Course Name: Bachelor of Arts

Discipline: English

CHOICE BASED CREDIT SYSTEM

(For those who joined in June 2019 and after)

VALUE ADDED COURSES

Course Name	Internal Mark = Total Mark	Subject Code
CERTIFICATE COURSE IN VIDEO PROGRAMME PRODUCTION	100=100	V1EN1

CERTIFICATE COURSE IN VIDEO PROGRAMME PRODUCTION

Contact Hours: 60 Sub.Code: V1EN1

Objectives:

1.To learn the art of videography.

2.To understand the intricacies involved in taking a video programme.

3.To understand what makes a good video presentation.

UNIT-1 (15 hrs)

Basics of video production techniques and technologies-elements of composition, image sizes, camera and subject movements, use of lights and colour,

UNIT-2 (Unit II & III 15 hrs)

Shooting and recording equipment, cameras and VTRs, analog and digital video, Video standards

UNIT-3

Basics of Video editing- video for TV and Web

UNIT-4 (15 hrs)

Different types of video programmes- documentaries, docudramas, sitcoms, soap Operas, quiz, news and news based programmes, vox populi, magazines, reality shows etc.

UNIT-5 (15 hrs)

Different stages of production- idea generation, research, planning, budgeting, paper work, discussions, casting, story board and screen play, location selection, set creation and management, script/shot breakdown, shooting/editing schedules, liaison work, tips on production control, post production (video editing, sound recording, mixing and mastering), preview, publicity and marketing

Reference books:

- Christopher R. Harris & Paul Martin Lester (2002). Visual Journalism: A Guide to New Media Professionals. Allyn & Bacon, Boston.
- Douglas E. Comer (2003). The Internet Book. Prentice Hall of India, New Delhi.
- Gerald Millerson(1992). Video Production Handbook. Focal Press, London.
- Health, S (2001). *Multimedia and Communication Technology*. Butterworth Heinemann, London.
- John Vallamil & Louis Molina (2001). *Multimedia: An Introduction*. Prentice Hall, New Jersey.
- Jon Torrant (2002). Digital Camera Techniques. Focal Press, London.
- Underdahl Brain & U. Keith (2003). *Internet with Web Page*. Website Design Bible, IDG Books India, New Delhi.

Guidelines:

Eligibility: Undergraduate students belonging to any discipline.

Classes will be conducted for 2 hours a week. The total duration of the course will be 60 hours.

External theory examination will be conducted for 75 marks and the internal marks of 25 will be awarded on the merit of the video film produced by the candidate.
