



**JOTHILAKSHMI M**  
40/95, Bharathiyar Street,  
Virudhunagar.  
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### CAREER OBJECTIVE

- To seek a career with a progressive institution that would utilize my skills, abilities, and education and provide me with immense opportunities to deliver my ultimate knowledge in research and core academic areas to serve the students' community and society for their growth, sustainability and empowerment.

### EDUCATIONAL QUALIFICATION

Course	Institution	Year	Percentage (%)
M.Sc. Psychology	Alagappa University (Distance Education), Karaikudi	2021-2023	
Ph. D.	Madurai Kamaraj University, Madurai	AUGUST 2019	
MBA (HR & FINANCE)	V.V.Vanniperumal College for Women, Virudhunagar	2010- 2012	76
BCA	V.H.N.S.N.College, Virudhunagar	2007-2010	72
HSC	Kshatriya Girls Hr. Secondary School, Virudhunagar	2007	83
SSLC	Kshatriya Girls Hr. Secondary School, Virudhunagar	2005	82

## PROFESSIONAL EXPERIENCES

Name of the Institution	Designation	Duration
Alphics Phonics, Chennai	Language Trainer (English & Hindi)	March 2022 – till now
V.V.Vanniaperumal College for Women, Virudhunagar	Assistant Professor, Dept. of Business Management & Dept. Management studies	July 2012 to April 2022 ( 9 years & 7 Months)
<b>Total Years of Experience in Teaching: 9 Years and 7 Months</b> <b>Total Years of Experience in Language training: 2 years</b>		

## DOCTORAL RESEARCH

- Done Doctoral study in the Department of Business Administration (Aided), V.H.N.S.N. College, Virudhunagar on the title, “*A Study on Peer Relationship Management among Faculty Members in Arts and Science Colleges of Madurai Kamaraj University, Madurai.*” in 2015-2018

## RESEARCH ENDEAVORS

PARTICULARS	National	International	Total
Papers presented in Seminars / Conferences	2	6	8
No. of articles published in peer-reviewed Journals : 9			
No. of articles published in Edited Books:		4	
No. of articles published in UGC CARE Journals:		3	

## PAPER PRESENTATIONS

Date/Year	Name of the Seminar/conference	Title of the paper	Level	Venue
23 & 24 July 2012	Shifting paradigms of business	Corporate Social Responsibility	IN	V.H.N.S.N. College, VNR
20 <sup>th</sup> Dec, 2014	Managing for Tomorrow- emerging trends, issues and challenges	Audit the HR systems of a public and private company in order to gain the insight into the present scenario	N	Arul anandar college, Madurai
8 <sup>th</sup> & 9 <sup>th</sup> January, 2015	Advanced Management- Challenges in Knowledge era	Green HRM- A Contemporary HR Practice towards Green Environment	IN	Jamal Institute of Management, Trichy
29 <sup>th</sup> January 2016	Innovative Management Practices	A study on opinion of faculty members towards the peer pressure in the arts & science colleges of Virudhunagar district	IN	Srividhya college of Engineering & Technology
4 <sup>th</sup> October, 2016	Business Innovation & Sustainable Development	Peer Recognition-A Determinant factor of employee motivation in the workplace	IN	Nehru Institute of Technology, Coimbatore
19 <sup>th</sup> & 20 <sup>th</sup> August, 2017	Working women: Problems & Prospects	Psychological Wellbeing in working women & the role of Professional peers: A qualitative study	N	VHNSNC, VNR.
24.01.2020	Sustainability, transformation, Development in Business & Management	Happy employees: A key strategy to the sustainability of Banks	IN	Department of Commerce, The American College, Madurai
12 -14 AUG,2021	International Conference on Standardizing Management Practices:Challenges & Opportunities	Level of Emotional balance in post COVID-19 and its impact on job engagement: A special reference to workforce of service sector in Tamilnadu	IN	Faculty of Management Studies, Mohanlal Sukhadia University, Udaipur (Rajasthan) India.

**ARTICLES PUBLISHED IN BOOKS**

<b>Year</b>	<b>Book title / Conference</b>	<b>ISBN</b>	<b>Title of the paper</b>
2014	“B – Digest” – Proceeding, SCOTT Christian college, Nagercoil	ISBN 978 – 81-923976 –1 -0	Role & implications of HR in CRM
2014	Managing for Tomorrow- Emerging trends issues & challenges- Arul anandar college Madurai.	ISBN-978-93-80657-29-5	Audit HR systems of a public & private company in order to gain the insights into the present scenario
2017	Working women: Problems & Prospects	ISBN: 978-93-81723-72-2	Psychological Wellbeing in working women & the role of Professional peers: A qualitative study
Oct 2017	Innovative Advances and Challenges in Management	ISBN: 978-93-81723-78-4	Role of peers in motivating college teachers: A special reference to Aided colleges in Virudhunagar

## NO. OF ARTICLES PUBLISHED IN JOURNALS

Year	Journal Name	ISSN NO.	Title of the paper
September 2014	Multidisciplinary Research Journal of VVV College, VNR	ISSN: 2347-3967	A study on opinion of students in colleges at Virudhunagar towards social networking sites
April 2015	Multidisciplinary Research Journal of VVV College, VNR	ISSN: 2347-3967	Influence of peer relationship on academic performance among college students: An empirical study
January 2016	International Journal of Advance Research and Innovative Ideas in Education	ISSN (Online): 2395-4396	A study on opinion of faculty members towards the peer pressure in the arts & science colleges of Virudhunagar district
Oct 2016	Nehru Journal of Management and Research	ISSN 2230-7974	Peer Recognition-A Determinant factor of employee motivation in the workplace
Oct 2017	Innovative Advances and challenges in Management	ISBN: 978-93-81723-78-4	Role of peers in motivating college teachers: A special reference to Aided colleges in Virudhunagar & Madurai
Sep 2017	RJ Journal, VVV College, VNR	ISSN: 2456-4613	Influence of peer relationship at workplace on the quality of work life among employees of jewelry shops in Virudhunagar district
Jan 2018	Journal of Emerging Technologies and Innovative Research (JETIR)	ISSN-2349-5162 Vol 5, Issue 1	Peer relationship management at Workplace
Feb 2018	College Sadhana (VHNSN College, Virudhunagar)	ISSN 0974-6838 Vol 10. No. 2	Peer relationship and its impact on job satisfaction at workplace – A special reference to arts and science self-financing colleges of Madurai Kamaraj university, Madurai
April, 2020	International Journal of Psychosocial Rehabilitation	Vol. 24, Issue 04, 2020 ISSN: 1475-7192 DOI: 10.37200/IJPR/V24I4/PR2020407	Factors Influencing Resilience among the Students with Visual Impairment in the Special Schools of Tamil Nadu

September 2020	Kala : The Journal of Indian Arts History Congress ( <i>UGC CARE 1 JOURNAL</i> )	ISSN : 0975-7945 Volume-26, No.2 : 2020-2021	Mental Health among the High School Students in Madurai
2020	Kala : The Journal of Indian Arts History Congress ( <i>UGC CARE 1 JOURNAL</i> )	ISSN: 0975-7945 VOL-26; NO.2; 20-21	Determinants of Female High secondary school students' preference towards Higher Education Institutions: A special reference to Virudhunagar District, Tamilnadu
2021	Utkal Historical REsearch Journal ( <i>UGC CARE 1 JOURNAL</i> )	ISSN: 0976-2132; Vol-34	A study on employees' job satisfaction and job motivation in Bimetal bearings Limited, Coimbatore

#### PARTICIPATED IN WEBINAR

S. No.	Theme	Date	Organizing Agency
1.	Model building in Social science Research	28.04.2020	Centre for Creativity –Research & Development, Dr. SNS Rajalakshmi College of Arts And Science, Coimbatore
2.	Anti- Plagiarism in Research Writing	29.04.2020	Centre for Creativity –Research & Development, Dr. SNS Rajalakshmi College of Arts And Science, Coimbatore
3.	How to Balance our Economy in COVID-19?	05.05.2020	Department of Commerce, Idhaya College for Women, Sivagangai
4.	Gamification Tools in Teaching	07.05.2020	IQAC, St. Xavier's College for Women, Aluva
5.	Impact of COVID-19 on Global and National Economy	07.05.2020	Dept. of Commerce & Financial Studies, Central University of Jharkhand, Ranchi
6.	Selection of Appropriate Statistical Tools: A Critical Way For Successful Research	12.05.2020	Research Advisory Committee, St. Mary's College (Autonomous), Thoothukudi

7.	Public relation	13.05.2020	Department of Management Studies, Nehru Institute of Engineering & Technology
8.	Social Intelligence in Classrooms	13.05.2020	Sri Sarada Niketan College of Science for Women, Karur
9.	Personal Effectiveness- Need of the Hour	14.05.2020	Sakthi Institute of Information and Management Studies, Coimbatore
10.	SWAYAM: E-Learning	17.05.2020	National Level Webinar on SWAYAM: E – Learning, A Program Initiated by Government of India
11.	Simplified Pathway to implement OBE	16.06.2020	IQAC, V. V. Vanniaperumal College for Women, Virudhunagar
12.	Technological Tools for Teaching : TTT	25.6.2020	IQAC & Dept. of Tamil, V. V. Vanniaperumal College for Women, Virudhunagar
13.	Project Management Fundamental	05.06.2021	IQAC, Shri Sai Shikshan Sanstha’s Nagpur Institute of Technology, Nagpur
14.	Effect of Neuro feedback training on Response Conflict	09.06.2021	Department of Electronics and Communication Engineering at Dr. Ambedkar Institute of Technology, Bengaluru.
15.	“Role of Dr. B. R. AMBEDKAR and His Vision towards Women Empowerment and Education	12.06. 2021	Department of Electronics and Communication Engineering, t Dr. Ambedkar Institute of Technology, Bengaluru.
16.	A holistic approach Industry-academy interaction	06.07.2021	Post Graduate Department of Commerce & IQAC, Kristu Jyoti College of Management & Technology, Changacherry

## PARTICIPATION IN FDP & FTP

S.No.	Program	Theme	Date	Organizing Agency
1.	FDP	Redesigning Business Education-Gen Z	14.06.2021 - 18.06.2021	Xavier Institute of Business Administration, St. Xavier college, Pallayamkottai.
2.	FDP	Foregrounding the Spectrum of Character Building in Modern Human	25.06.2021-03.07.2021	Dept. Humanities & Sciences, Balaji Institute of Technology & Science, Telangana
3.	FDP	Role of technology and some specific tools in research	28.06.2021-03.07.2021	Academic Association, SGT University, Delhi
4.	FTP	Online Training Programme on Migration, Skills and Reintegration: Issues and perspectives	05.07.2021-08.07.2021	V. V. Giri National Labour Institute, Sector 24, Noida, India
5.	FDP	E-Content for effective teaching	13.07.2021-17.07.2021	IQAC, Rani Anna Govt. College for Women, Tirunelveli
6.	FTP	Digital skills for enhancing smart teaching	20.07.2021 - 24.07.2021	IQAC, V.V.Vanniaperumal College for Women, Virudhunagar
7.	FDP	Employee Engagement	04.09.2021-08.09.2021	University of Allahabad, Prayagraj, AICTE Training and Learning (ATAL) Academy
8.	FDP	Organizational Behaviour	04.10.2021-08.10.2021	Mahatma Gandhi University
9.	FDP	Design Thinking and Innovative Approaches in teaching For B schools Teachers	07.12.2021-11.12.2021	AICTE Training and Learning (ATAL) Academy, Prestige Institute of Management, Gwalior



## ACHIEVEMENTS

- Passed with 92% with elite plus “Gold medal status” and obtained National level **5<sup>th</sup> Rank** in an online course entitled, “**Emotional Intelligence**” conducted by NPTEL, funded by MHRD, Govt. of India, on 26<sup>th</sup> March 2017.
- Passed with 73% with Elite status and obtained **5<sup>th</sup> Rank** in an online course entitled, “**Introduction to Psychology**” conducted by NPTEL, funded by MHRD, Govt. of India, on 26<sup>th</sup> March 2017.

## TITLE OF THE INSTITUTIONAL-LEVEL MINOR RESEARCH

Name of the Institution	Designation	Duration
V.V.Vanniaperumal College for Women, Virudhunagar	Determinants of higher secondary girls’ preference towards higher education: An empirical study with a special reference to Virudhunagar	1 Year (2019 -2020)

## AWARD WON

AWARD NAME	ORGANIZATION	PURPOSE
“KAMARAJAR VIRUDHU”	ROTARY CLUB, VIRUDHUNAGAR	PHD SCHOLARSHIP

## SERVED AS A RESOURCE PERSON

ROLE	DATE	ORGANIZING INSTITUTION	THEME
Guest speaker	11.01.2021	Mental Health Webinar Series 2020, Dept. of Psychology, The American College, Madurai	Communication at workplace
Guest speaker	19.01.2021	Mental Health Webinar Series 2020, Dept. of Psychology, The American College, Madurai	Strategies for better Communication

## SUBJECTS HANDLED FOR BBA & MBA

- Human Resource Management
- HRM Electives (Training & Development, Labour relations & Labour law)
- Research Methodology
- Business Environment and Law
- Principles of Management & Organizational Behavior
- Strategic Management
- Entrepreneurship development
- MS Office Practical LAB

## COMPUTER KNOWLEDGE

- Proficient in MS Office Package (MS Word, MS Powerpoint, MS Excel)
- Statistical Package for Social Sciences (SPSS).

## ACADEMIC DUTIES

- Actively took part in various department and institutional programmes,
- Organized various inter and intra-collegiate programmes such as competitions, FDP, seminars and conferences.
- Took part in organizing RYLA- Rotary Youth Leadership Award programs.
- Acted as a question paper setter for summative examinations of SVN College, Madurai and GTN arts college, Dindigul.

## STRENGTHS

- Ambitious and goal-oriented.
- Fast learner and good at communication.
- Optimistic & Gregarious.

## LANGUAGES KNOWN

S.NO.	LANGUAGE	READ	WRITE	SPEAK
1.	TAMIL	YES	YES	YES
2.	ENGLISH	YES	YES	YES
3.	HINDI	YES	YES	NO

**PERSONAL PROFILE**

NAME : JOTHILAKSHMI M  
GENDER : FEMALE  
AGE & DOB (TILL DATE) : 33 & 08/06/1990  
FATHER'S NAME : MARIMUTHU K  
MARITAL STATUS : MARRIED  
SPOUSE'S NAME : DR. MARIA ANTONY RAJ M  
(HOD & ASSISTANT PROFESSOR,  
DEPT. OF SOCIAL WORK,  
KALASALINGAM UNIVERSITY,  
SRIVILLIPUTHUR)  
NO. OF KID : 1  
NATIVITY : VIRUDHUNAGAR  
RELIGION \* COMMUNITY : HINDU & PILLAI  
NATIONALITY : INDIAN  
MOTHER TONGUE : TAMIL

**DECLARATION**

I do hereby declare that the particulars of information and facts stated are true to the best of my knowledge and belief.

DATE :  
PLACE : VIRUDHUNAGAR

Yours sincerely  
(JOTHILAKSHMI. M)