



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE

An Autonomous Institution, Affiliated to Madurai Kamaraj University
Accredited with 'A+' Grade (5th Cycle) by NAAC
Ranked 95th in College Category by NIRF 2024



VIRUDHUNAGAR-626 001, TAMIL NADU

RESEARCH CENTRE IN BUSINESS ADMINISTRATION

**NOTIFICATION FOR Ph.D PUBLIC VIVA – VOCE
EXAMINATION**

As per the regulations of Madurai Kamaraj University, Madurai, regarding the award of Degree of Doctor of Philosophy (Ph.D.) Public Viva- Voce Examination will be held for **Mrs. C. Suratha, (Registration Number F9924)** Full-Time Research Scholar, Department of Business Administration, V.H.N. Senthikumara Nadar College (Autonomous), Virudhunagar.

Title of the Thesis

**A STUDY ON THE EFFECTIVENESS OF ORGANIZATIONAL CULTURE TOWARDS
EMPLOYEES' PERFORMANCE
IN READYMADE SHOWROOMS WITH SPECIAL REFERENCE TO
VIRUDHUNAGAR DISTRICT, TAMILNADU.**

Date and Time

12.03.2025 (Wednesday) at 11.00A.M

Venue

**MBA Conference Hall
V.H.N. Senthikumara Nadar College (Autonomous), Virudhunagar.**

External Examiner	Supervisor & Convener
Dr.M. Veeraselvam Head of Department & Associate Professor, Department of Business Administration, Government Arts and Science College, Sivakasi.	Dr.G.Murugesan Head of Department & Associate Professor, Department of Business Administration, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar.

A copy of the thesis is available in the Research Centre in Business Administration Department Library for reference. Faculty members, Research Scholars, Students and others are most welcome to attend the Ph.D Public Viva – Voce Examination.


Signature of the Principal


**Signature of the Supervisor &
Convener**
Dr.G.MURUGESAN
Head Of the Department
Department Of Business Administration,
VHNSN College (Autonomous)
VIRUDHUNAGAR - 626 001.